

What Incentives Are Needed to Encourage Farmers to Plant Prairie Strips?

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- Prairie strips offer environmental benefits, but also impose both direct costs on the farmer, and the indirect costs of losing crop revenue.
- **Research Question:** What percentage of farmers would plant prairie strips if they were compensated with money?
- **Methodology:**
 - Survey of farmers in IL, IN, MI, & OH.
 - Would they accept a contract to plant & manage prairie strips for 10 years under annual payments per acre of strips, based on CRP rates.
 - Multiple regression analysis planned to capture all variables driving the decision.
- **~60% of farmers surveyed would manage strips at the highest payments.**

Midwest Farmer Willingness to Plant Prairie Strips in 2018

